



The Hazelnuts Are Coming, The Hazelnuts Are Coming

6th Annual Ontario Hazelnut Conference

A G E N D A

March 24, 2015

LOCATION Best Western Hotel, Brantford, Ontario

8:30-9:00	Registration	
9:00-9:10	Welcome and Opening Comments Karen Robinson, Director, Ontario Hazelnut Association	
9:10-10:20	Panel: Hazelnuts 101: The Business of Hazelnuts Moderator: Todd Leuty, OMAFRA	
	Robert Haynes, Director OHA, Mori Essex Nurseries,	Procuring Hazelnut Trees
	Adam Dale, University of Guelph	Varieties, Planting, Care, Agronomics
	Todd Leuty, OMAFRA	Experiences with Hazelnuts at AAFC Harrow
10:20-10:40	Morning Break	
10:40-11:20	Hazelnuts In Oregon Dr. Shawn Mehlenbacher, Oregon State University	
11:20-12:20	Third Annual Ontario Hazelnut Association Annual General Meeting John Kelly, Chair, Ontario Hazelnut Association	
12:20-1:00	Lunch Greetings from Ferrero (Enrico Carboni , CEO Ferrero)	
1:00-1:30	Project: Mapping Hazelnuts in Ontario and Cultivars to Meet the Map Dr. Wanhong Yang, University of Guelph and Richard Worsfold, Ontario Centres of Excellence	
1:30 – 2:00	Real Costs and Returns for Ontario Hazelnuts Andrew Nixon and Sina Bahramirad, Mori Essex Nurseries	
2:00-2:30	The Role of Aggregators in Procurement of Hazelnuts Giacomo Bianchi, Ferrero Trading	
2:30-2:50	Afternoon Break	
2:50-4:00	Panel: Developing the Fresh Market Hazelnut Moderator: John Schut, OMAFRA	
	Developing Distribution of New Products	Keith Harris, CEO, Troll Bridge Creek Inc.
	Foodland Ontario and Hazelnuts	Sandra Jones, OMAFRA
	Processing Hazelnuts from the Farm	Nathan Crocker, Grower
	Marketing and Communicating Hazelnuts	Torrie Warner, Grower
4.00-4.30	Update on the Ferrero / OHA MOU John Kelly, Chair, OHA, Ettore Fontana, Ferrero	
4:30 – 5:30	Networking session	

