

UNIVERSITY  
of GUELPH



3<sup>RD</sup>  
ANNUAL

# HAZELNUT SYMPOSIUM



**BEST WESTERN  
BRANT PARK INN &  
CONFERENCE CENTRE**

**BRANTFORD, ON**

29  
MARCH  
2012

TO REGISTER, CONTACT [SHELLEYIMBEAULT@OFVGA.ORG](mailto:SHELLEYIMBEAULT@OFVGA.ORG)  
OR VISIT [WWW.ERIEINNOVATION.COM/EVENTS.HTML](http://WWW.ERIEINNOVATION.COM/EVENTS.HTML)

## SCHEDULE OF EVENTS



**8:30-9:00**  
**Registration & Continental Breakfast**

**9:00-9:15**  
**Welcome & Opening Message**  
*Martin Hodgson, Hazelnut Producer,  
Society of Ontario Nut Growers*

**9:15-10:50**  
**Panel Discussion: Hazelnuts Across North America**  
*The B.C. Experience: Chaim Kempler,  
AAFC*  
*The U.S. Experience: Scott Josiah,  
University of Nebraska*  
*The Ontario Experience: Olga Crocker  
Nathan Crocker*

**10:50-11:10**  
**Morning Break**

**11:10-12:00**  
**Developing a Business Plan for Hazelnuts  
A Hands-on "How To" Session**  
*Dr. Elliot Currie,  
University of Guelph*

**12:00-1:00**  
**Networking Lunch**

**1:00-1:30**  
**Grower Organization and Survey**  
*Dr. John Kelly,  
Erie Innovation and Commercialization*

**1:30-2:00**  
**Mitacs: Research and Training Programs**  
*Rebecca Bourque,  
Mitacs*

**2:00-2:30**  
**The Non-Traditional Uses of Hazelnuts**  
*Scott Josiah,  
University of Nebraska*

**2:30-2:50**  
**Afternoon Break**

**2:50-4:00**  
**Panel Discussion: The Strategy for Hazelnuts in Ontario**  
*Moderator: Dr. John Kelly  
Erie Innovation and Commercialization*  
*Research & Development: Dr. Adam Dale  
University of Guelph*  
*Provincial Government: Jim Todd  
OMAFRA*  
*Financial Perspective: TBA*

*Buyer's Perspective: Roberto Po  
Ferrero Canada*  
*Grower's Perspective: Martin Hodgson  
SONG*

**4:00-4:30**  
**Get Up Off Your \_\_\_\_\_!**  
*Dr. John Kelly,  
Erie Innovation and Commercialization*

**4:30-5:00**  
**Ferrero Purchasing and QA Practices**  
*Danilo Maiocchi  
Olaf Keller  
Ferrero Canada*

# 3<sup>RD</sup> ANNUAL HAZELNUT SYMPOSIUM



## REGISTRATION

Name: \_\_\_\_\_ Member Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Please return completed form to The Ontario Fruit and Vegetable Growers' Association  
355 Elmira Road North, Unit 105 Guelph, Ontario N1K 1S5 Tel. (519) 763-6160 x 116 Fax (519) 763-6604

## REGISTRATION FEES

**\$35**

13% HST (Business #10779-7821 R.T.) included in all prices.

## METHOD OF PAYMENT

PAYMENT TO BE MADE BY CHEQUE OR CREDIT CARD. PRINT OR TYPE CLEARLY.

**Cheque** (Please make cheque payable to the Ontario Fruit & Vegetable Growers Association)  
**Visa** **Mastercard**

Cardholder's Name: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Signature: \_\_\_\_\_

## INSTRUCTIONS

- Complete this form and mail or fax to the OFVGA. Faxed forms **MUST** contain credit card information. Invoices will not be issued.
- If you are faxing your form, do NOT mail a duplicate.
- Only one person per form. This form may be photocopied.
- Your name and organization will appear on your badge exactly as you indicate above.
- Print or type all information. Please make a copy for your records.



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